

2020 Sponsorship Packages & Advertising Opportunities

SPONSORSHIP DETAILS	PLATINUM \$8,000	GOLD \$5,000	SILVER \$2,500
Opportunity to sponsor a Advocis Financial Planning Summit speaker (Choice based on level)	✓		
Coffee Break Sponsor for Estate Planning Conference or Advocis Financial Planning Summit (depends on availability and purchase date)	✓		
Opportunity to sponsor an Estate Planning Conference speaker (choice based on level)	✓	✓	
Complimentary registration for Advocis Financial Planning Summit	2	1	
Exhibit Booth at Advocis Financial Planning Summit/Estate Planning Conference	both	one of	
Recognition at Estate Planning Conference, Advocis Financial Planning Summit, and all Advocis Greater Vancouver Events as a {level} sponsor	Platinum	Gold	Silver
{Size} ad in Estate Planning Conference program	Full page	Half page	Quarter page
Complimentary seminar registrations	3	2	1
Podium recognition at all Advocis Vancouver events (including two conferences)	✓	✓	✓
Colour logo, web link and company information prominently displayed on chapter website	✓	✓	✓
Recognition in all electronic media (newsletter and email blasts)	✓	✓	✓
10% discount if 5 or more Events Passes are purchased	✓	✓	✓
25% discount on all additional registrations*	✓	✓	✓

*25% discount on event registrations may be used for any Advocis Greater Vancouver events with the exception of Golf. You must advise the Advocis Greater Vancouver office when you would like to use an event registration.

SPONSORSHIP



A LA CARTE SPONSORSHIP OPTIONS

ESTATE PLANNING CONFERENCE

Exhibit Booths (for both days)	\$1,500
Coffee Break Sponsor (1 of 4 available)	\$750
Lunch Sponsor (1 of 2 available)	\$1,500
Wine & Cheese Sponsor	\$1,500
Breakfast Sponsor (1 of 2 available)	\$1,500

ADVOCIS FINANCIAL PLANNING SUMMIT

Exhibit Booths	\$1,000
Coffee Break Sponsor (1 of 2 available)	\$750
Lunch Sponsor	\$1,500
Breakfast Sponsor	\$1,500

For enquiries or comments please contact our office at:

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To become an Advocis Greater Vancouver
Sponsor, contact info@advocisvancouver.ca

Thank you for your support.

ADVOCIS GREATER VANCOUVER'S 2020 EVENTS*

Assistant Development Day | Bentall Centre

TBD

Sales and marketing assistants are encouraged to join this exciting first annual development half-day session focusing on CRM efficiencies, client management, best practices sharing and peer networking.

Breakfast Seminar | Terminal City Club, Downtown Vancouver

February 6, 2020

Join your colleagues for breakfast and a morning discussion with experts. Previous topics include how legalizing marijuana affects our industry and navigating insurance claims.

APA Risk Management Course | Brix Studio, Vancouver

TBD

Protect yourself and your business in today's industry environment. Past topics include selecting the right E&O, building a protected practice and cyber privacy and liability.

Financial Planning Summit | Fairmont Waterfront Hotel, Vancouver

March 12, 2020

This one-day event is the premier place to learn industry leaders' best practices. From client discovery to analysis, to client recommendations, this event will build upon your planning knowledge to ensure your practices are industry best.

Update 2020 | Brix Studio, Vancouver (or by webinar)

April 2020

Join the all-day interactive in-person/webinar session where you learn the latest tax and estate planning guidelines direct from industry experts nationwide. Work with your peers virtually on complex case studies. Further free home study is available after the session. Up to 12 total CE credits!

Update 2020 | Brix Studio, Vancouver (or by webinar)

September 2020

Join the all-day interactive in-person or webinar session where you learn the latest tax, insurance and estate planning guidelines direct from industry experts nationwide. Work with your peers virtually on complex case studies. Further free home study is available after the session. Up to 12 total CE credits!

2020 Estate Planning Conference | Italian Cultural Centre

October 2020

The flagship two-day Annual Estate Planning Conference is Western Canada's leading venue to learn the tax and legal considerations of estates, wills, and insurance at death. Learn about the latest court challenges and apply your knowledge to complex case studies. Participate in the evening reception to network with your industry peers. Up to 10+ CE credits!

President's Seminar & AGM | Terminal City Club, Downtown Vancouver

November 2020

Learn about innovative practice management solutions, local economic news and best practices that relate to your business. Past speakers at the President's Seminar have included leading experts on: Real Estate Outlook in BC, Economic Forecasts, Digital Marketing for Advisors and Cryptocurrency.

6 Fellowship Events | Vancouver, Abbotsford, and Richmond.

Family events with the Whitecaps and Vancouver Canadians.

TBD

Fellowship events provide opportunity to network with peers in a relaxed environment. At luncheons in Vancouver, Abbotsford and Richmond with industry keynote speakers, enjoy learning how your fellow advisors have excelled in their business – challenges they encountered and opportunities they created. New members can connect and share at our Under 5 After 5 early evening events. Fellowship also hosts exciting family events with the Whitecaps and Vancouver Canadians.

*Dates are subject to change.

For a current list of events, visit www.advocisvancouver.ca